

Call to Artists

Steps Art 2023



SUBMISSION DEADLINE

November 21, 2023 at 5 PM

The City of Mount Dora Public Arts Commission, in support of its mission to encourage creativity, education, and appreciation of the arts, is seeking proposals from local artists for artwork to mosaic the steps located at Sunset Park. The artist would be awarded a stipend of \$1,500 and a \$500 supplies budget. Please refer to the following:

PROJECT GOALS

The goal of the mosaic steps is an opportunity to utilize art to help promote the park's identity. It will also encourage walking and physical activity, which will improve public health. We hope the designated Sunset Park steps area will serve as a pilot project for the improvement of other stairways that are part of the city's pedestrian transportation network, and that the implementation of art on these stairs will enhance the downtown area's existing outdoor public art. This will increase connectivity between neighborhoods of various socio-economic demographics, and create new public spaces, which, in turn, will help us to shape a more integrated and equitable future for our city.

DESIGN & THEMES

We are seeking a mosaic chip design that focuses on Sunset Park and the immediate area of while recognizing the history associated within the downtown. The design should cover (5) steps total consisting of:

- (5) five steps with 4" in step up height for each step

EVALUATION CRITERIA

Artists' proposals will be evaluated based on:

- Artistic Merit
- Community Impact
- Quality and Uniqueness of Design
- Aesthetic appropriate for all ages viewing.
- The design speaks to the attractiveness of Mount Dora and the visual theme of Sunset Park.
- Meets design specifications.

PROJECT SCOPE

Installation

- The art steps must be installed using high quality materials to produce an artistic design consisting of tile materials that can include: cement, stone, ceramic, marble or river walk stone.

- Due to the closure of the steps, the artist(s) will have three days to install their artworks.
- A Parks Staff member with the City of Mount Dora will be available during the days of installation to assist as needed.

Maintenance

- Steps art is intended to be temporary, lasting on average for 3-4 years. Pending funding, steps art will be updated as needed, through future Calls to Artists hosted by the City of Mount Dora in collaboration with the Mount Dora Public Arts Commission.

SELECTION PROCESS

The Public Arts Commission will oversee the peer-reviewed selection process. As in all competitions, the City reserves the right to revise the project parameters as needed, accept a proposal with modifications, or to reject all proposals if no consensus is reached on final selection.

The selection panel will review each applicant’s proposal based on the above mentioned “evaluation criteria”.

ELIGIBILITY

- This project is open to artists or artist teams who reside in and do their artistic work in Mount Dora or directly surrounding areas.
- Artist must submit a W9 before payment will be rendered.
- Project must incorporate elements from the local area and imagery representing Sunset Park.
- Experience in the mosaic of concrete within public areas is strongly recommended.

DESIGN REQUIREMENTS

Be creative; be colorful; be inclusive; and be positive. If you have not already, do some research and spend some time in the downtown and park area to get a clearer idea of what artwork would be uniquely fitted for the community.

Avoid the following

- Images or words that could be create public safety, visual or physical hazards.
- Brand names, for-profit imagery, and references to political campaigns.
- Anything that may be perceived as hurtful or harmful.
- Colors or shapes that could confuse people with visual impairments.

Small details are not encouraged. The overall appearance is to bring awareness to art with the steps, not to be overly intricate. Artwork must be uniquely created on your own; Reproductions of someone else’s artwork are not eligible. All artwork designs submitted become the property of the City of Mount Dora and to be used for marketing and storytelling purposes.

For design mock-up purposes, please submit in a JPEG or PDF file format in a high enough resolution to clearly see the artwork imagery. Applicants are encouraged to create two mock-ups of the design. One from an aerial perspective (without foreshortening or skewing), as well as a mock-up of the design with the surrounding park setting.

How to Enter

SUBMIT – The completed art design – at the correct size and/or dimensions along with entrant’s legal name, phone number, address, and email address.

A completed proposal will include the following:

- Installation process (install can take no longer than 3 days).
- Materials and equipment to be used.
- Budget breakdown.
- A mockup, to scale, of your steps design.

Submit online at: <https://ci.mount-dora.fl.us/FormCenter/Leisure-Services-18/PUBLIC-ARTS-COMMISSION-CALL-TO-ARTISTS-2-102>

Dates and Schedule

Contest opens: October 26, 2023

Submission deadline: November 21, 2023, 5 p.m.

Artist Selection and Notification: December 6, 2023

Location Below: Sunset Park @ 230 W. 4th Avenue, Mount Dora

