



CITY OF
MOUNT
DORA

Call For Artists Flag Design

OFFICIAL RULES

- The design must follow the *North American Vexillological Association's five principles of good flag design*. Entries that do not follow these guidelines will not be considered.
 - **Keep It Simple.** The flag should be so simple that a child can draw it from memory.
 - **Use Meaningful Symbolism.** The flag's images, colors, or patterns should relate to what it symbolizes.
 - **Use 2-3 Basic Colors.** Limit the number of colors on the flag to three, which contrast well and come from the standard color set.
 - **No Lettering or Seals.** Never use writing of any kind or an organization's seal.
 - **Be Distinctive or Be Related.** Avoid duplicating other flags, but use similarities to show connections.
- No age restriction. We welcome all ages to participate.
- No residency restrictions. The Artist does not have to live within the Mount Dora city limits.
- All entries become property of the City of Mount Dora and the Artist relinquishes all rights to the design. The City reserves the right to alter, modify, or combine designs to create an official City of Mount Dora flag.

HOW TO SUBMIT

Proposals must be delivered or postmarked by ~~Friday, March 17, 2017.~~

DEADLINE EXTENDED UNTIL WEDNESDAY, MARCH 22, 2017.

- Designs must be submitted as one of the following:
 - Original drawing or painting (no larger than 8x10 inches)
 - Digital artwork saved as an EPS (vector), AI (vector), PDF (vector), or high res jpeg file.
- Enclose a paragraph (150 words or less) explaining symbolism in the flag. This is recommended but not required.
- Don't forget to include your name, address, phone number and email.

Mail or hand-deliver:

The Public Arts Commission, c/o Parks & Recreation Department
900 N. Donnelly Street, Mount Dora, FL 32757

Or email:

schwarzj@cityofmountdora.com

Questions:

(352) 735-7183

www.cityofmountdora.com